

DESIGN INSPIRE

The Power of Collaboration

A "**Business to All**" exchange and inspiring platform gathering global design and innovation elites, trend-setting brands, associations and institutes to promote state-of-the-art innovation and ideas via an array of interactive exhibits.

2026 Overview

- Dates:** 18-21 Nov 2026 (Wed – Sat)
(18 Nov opens for VIP Preview, by invitations only)
- Venue:** Hall 3, Hong Kong Convention and Exhibition Centre
- Admission:** Free admission; Open to trade and public
- Organiser:** Hong Kong Trade Development Council



DESIGN INSPIRE

*Celebrating the **POWER**
of **CREATIVITY**
and **DESIGN***





Awards & Academies



World-Class Design & Brands



Interactive Experience

**DESIGN
INSPIRE**

Showcase of Creative Ideas Platform for Business & Cultural Exchange



Networking & Business Matching



InnoTalks



Workshops

Past Partner Country & Group Pavilions

*DesignInspire was known as "InnoDesignTech Expo Inspiration Hall" before revamp in 2017.



France



Melbourne



Barcelona



Germany



Italy



Sweden

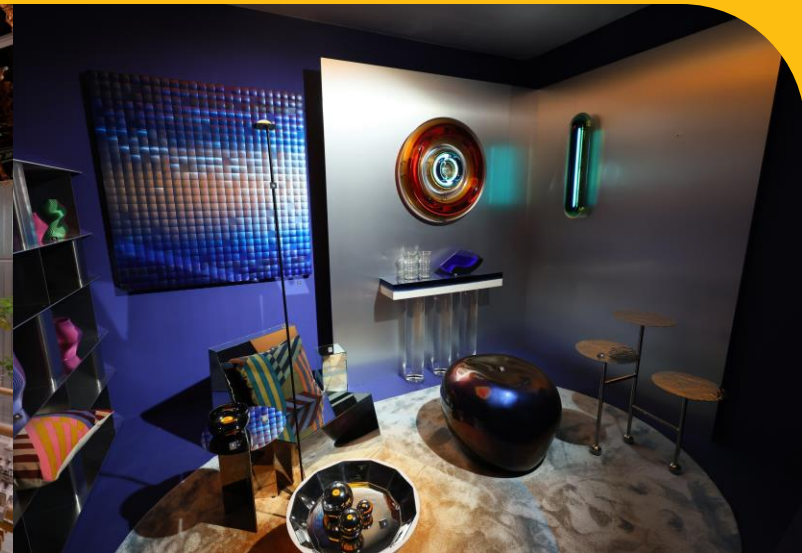


Denmark

**DESIGN
INSPIRE**

Strategic Partner: Maison&Objet

MAISON&OBJET
INTÉRIEURS
- HONG KONG -



DESIGN INSPIRE

Other Group Pavilions



France



Chicago



Czech



Macao



Chengdu, Chinese Mainland



Hefei, Chinese Mainland

**DESIGN
INSPIRE**

Platform for Local Design Industries



HKDC



HKDI



Design Service

IDSHK



Motifx



Shop Zone



DESIGN INSPIRE

Zones

- Design
 - Innovate
 - Brand
 - Award
 - Academy
 - Shop
- and more...



Attracting **Global Visitors** with
Rich Exhibition Content



Thematic Panels



AI & STEM



CSR & Empowerment



Art & Craftmanship



Networking Reception



D-Mark Ceremony



**DESIGN
INSPIRE**

Promotion Channels: Media Partners & Social Media Platforms

美紙
ART AND PIECE

香港



HJ
HOME JOURNAL

South China
Morning Post



HOME
JOURNAL

MILKulture



香港經濟日報
HONG KONG ECONOMIC TIMES



J E T



ARTCAN

DESIGN INSPIRE

Extensive Media Coverage

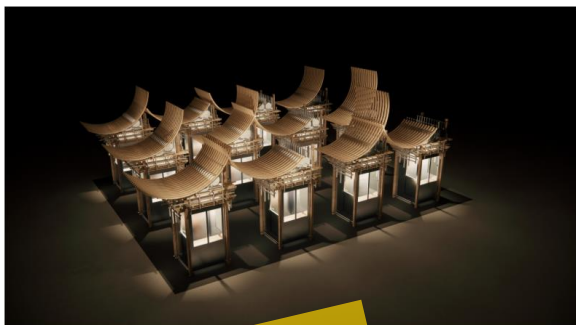
Extensive media coverage targeting public, leisure & trade visitors

Tatler Asia

減壓影響力 風格趨勢 飲食 家居 生活品味 COMMUNITY 更多

Fusion Vista: Where Hong Kong-Italy partnerships shape design's new era

撰文: Tatler+ | Nov 27, 2025



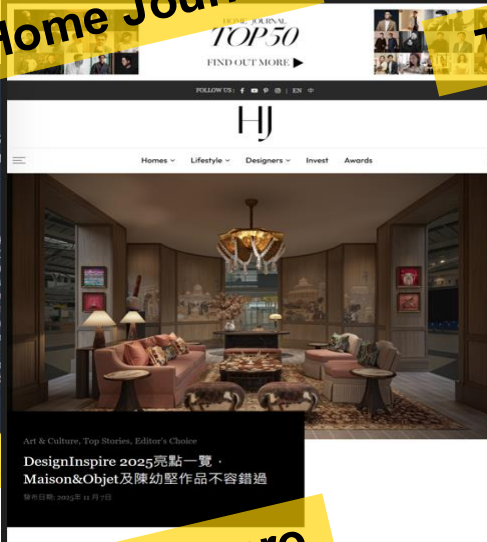
封面圖片: DesignInspire 2025 showcases global collaborations and innovation toward creativity (Photo: Courtesy of NNNNNNN)

SCMP



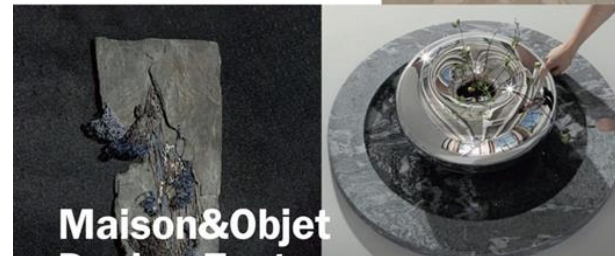
December 4, 2025
HONG KONG
In pictures: Hong Kong's DesignInspire 2025 con innovation and culture.
35 SHARES
DesignInspire 2025 opens at the Hong Kong Convention and Exhibition Centre (HKCEC) in Wan Chai, and runs until December 6. Sponsored by the Creative Industries Development Agency (CIDA) and organised by Hong Kong Trade Development Council (HKTD), the exhibition features exhibitors from 14 countries. The exhibition offers a chance to explore intersection of design, culture and everyday life through exhibitions, dialogues, and workshops. / [Read more](#)
Principals' Forum
Learn

Home Journal



Art & Culture, Top Stories, Editor's Choice
DesignInspire 2025亮點一覽 · Maison&Objet及陳幼堅作品不容錯過
发布日期: 2025年 11月 7日

TimeOut HK



Maison&Objet Design Factory

Making its debut in Hong Kong, this exhibition from France emphasises conscious design and sustainability.

MingPao Weekly



DesignInspire 2025
環球設計盛宴 呈獻世界級創意靈感

國際設計盛事「DesignInspire 2025」將於十二月五日（星期日）假香港會議展覽中心（HKCEC）舉行。是次展覽由香港貿易發展局（TRADE DEVELOPMENT COUNCIL）及香港創意產業發展局（CREATIVE INDUSTRIES DEVELOPMENT AGENCY）聯合主辦，旨在展示全球設計界的最新趨勢和創意靈感。展覽將匯集來自世界各地的設計大師和藝術家，展出包括家具、燈飾、陶瓷、玻璃、金屬、木材等多種材質的設計作品。此外，展覽還將設有工作坊、講座和研討會，讓觀眾可以與設計大師面對面交流，並學習設計技巧。展覽的門票為全場免費，歡迎各界人士踴躍參加。展覽的開幕典禮將於十二月五日（星期日）晚上七時假香港會議展覽中心（HKCEC）舉行，屆時將有精彩的表演和嘉賓致辭。展覽的展覽時間為十二月五日（星期日）上午十時至晚上七時。展覽的展覽地點為香港會議展覽中心（HKCEC）。展覽的展覽電話為（八五二）二二二二二二。展覽的展覽網址為 [www.designinspire.hk](#)。

Milkulture



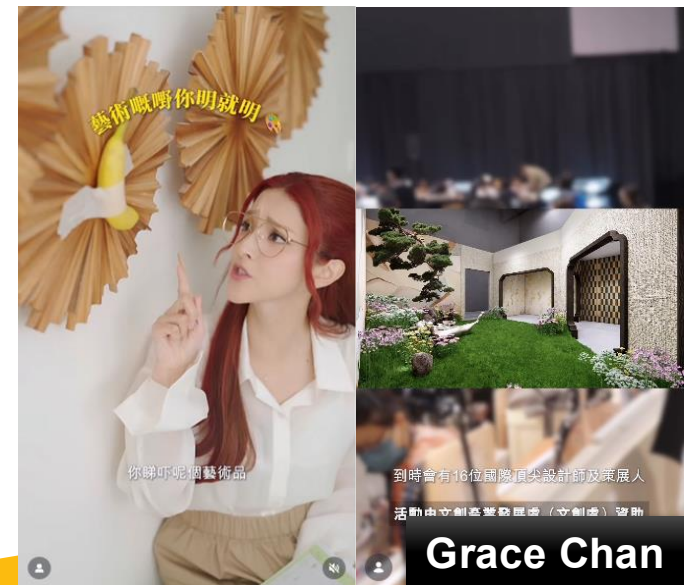
殿堂級設計展
再度登陸香港！

Madame Figaro



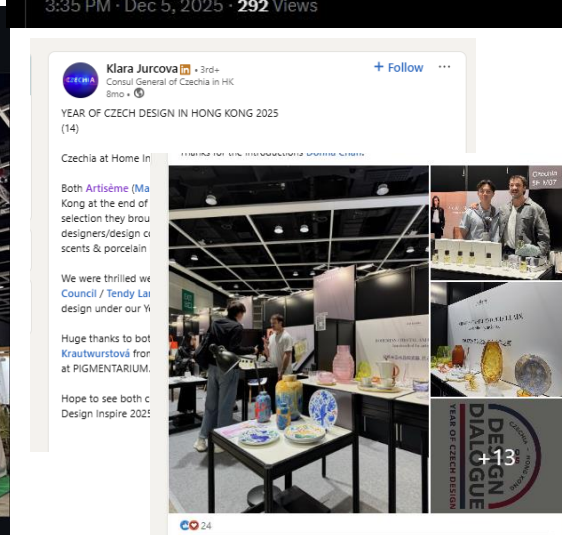
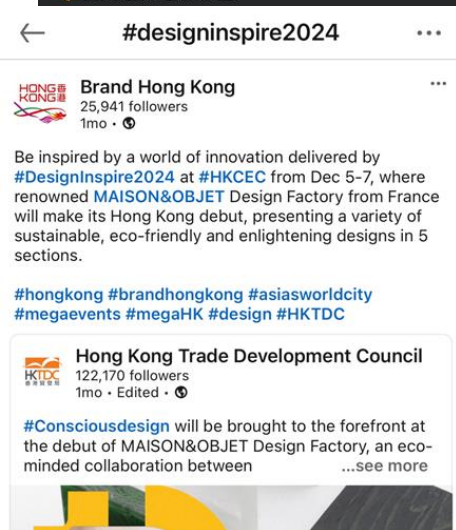
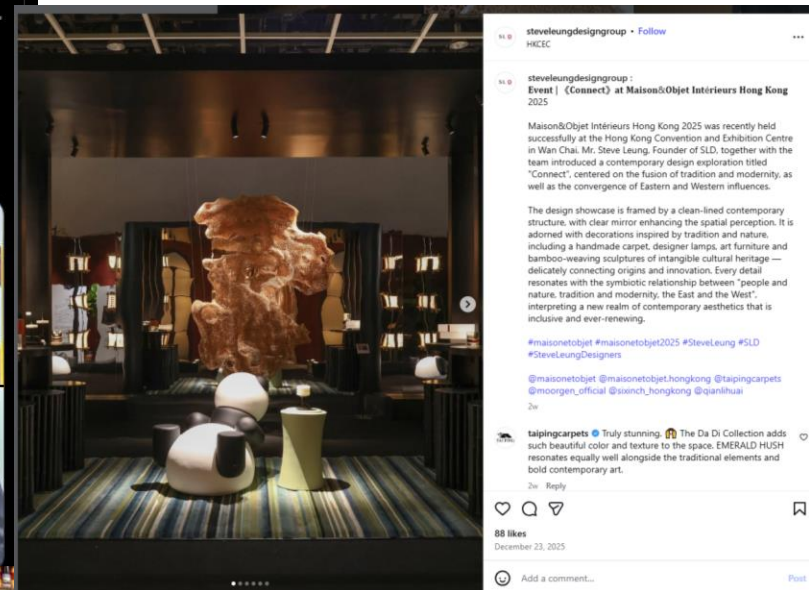
設計界年度盛事DesignInspire 12月5日開幕
焦點必睇Maison&Objet Design Factory

Celebrity & KOL Visits and Posts



DESIGN INSPIRE

Extensive Organic Check-in Posts from VIPs / Designers / Partners / Visitors



DESIGN INSPIRE

Supporting Organisations and Citywide Promotion Partners



2025 Edition at a Glance

260+
Exhibitors

600+
Design Objects and Projects

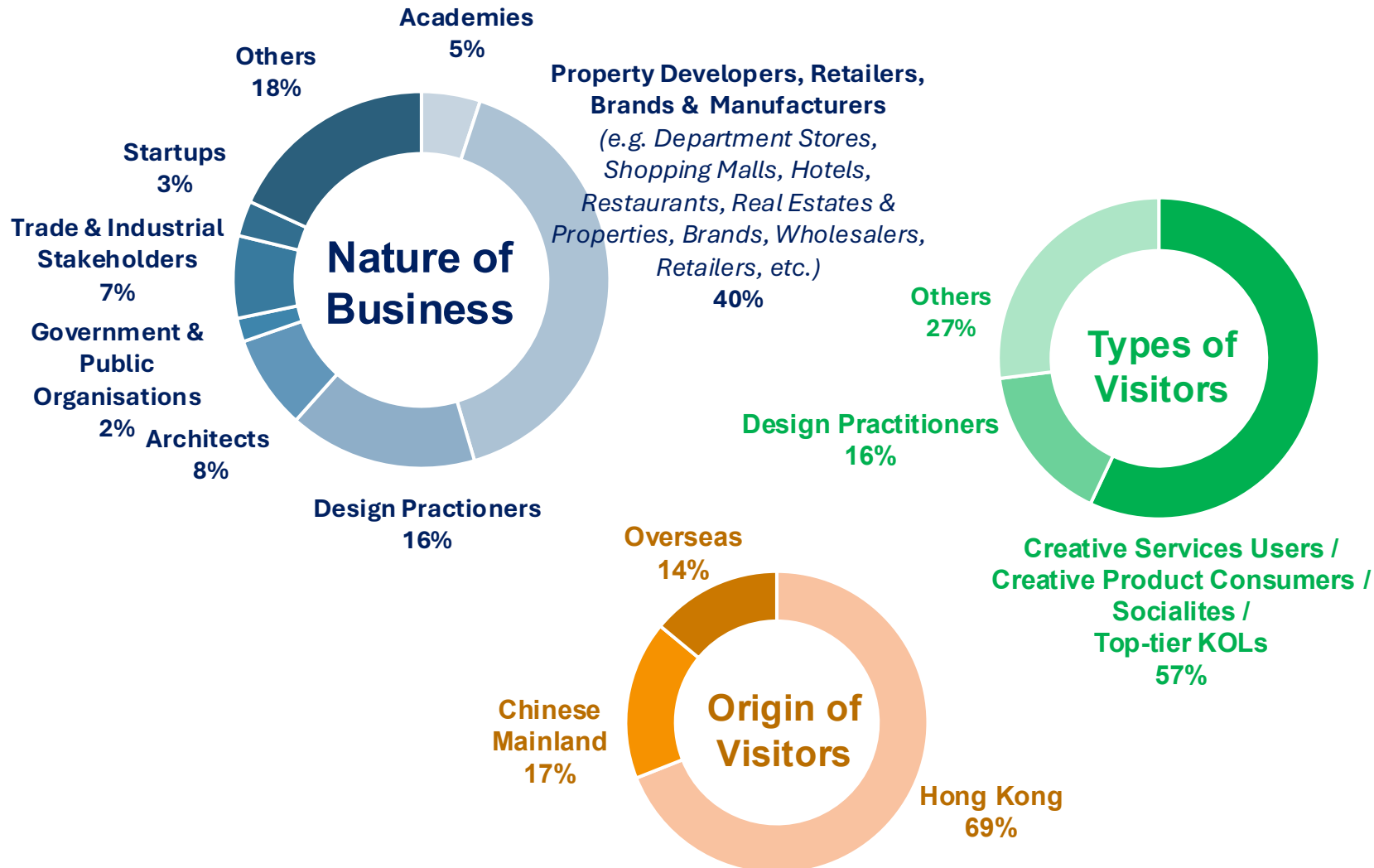
8,200+
Gross Exhibition Area

53,000
Visits



DESIGNINSPIRE at a Glance

Visitor Profile



Exhibitor Profile

- Architectural Design
- Branding Design
- Lighting Design
- Experience Design
- Fashion Design
- Furniture Design
- Graphic Design
- Illustration
- Product & Industrial Design
- Packaging Design
- Interior Design
- ArtTech
- Multimedia Design / New Media
- Photography Design
- Social Design
- Spatial Design
- 3D Printing
- Institutes
- Awards
- Associations

and more...

**DESIGN
INSPIRE**

Business Matching



Customised Business Matching Services



Flexible Participation Format

Focusing on Trade, we connect **businesses** and **industry leaders**



**Design Services Demo
& Business Matching**



**Product Launch
Platform**



**Designer Product
Showcases**



Networking

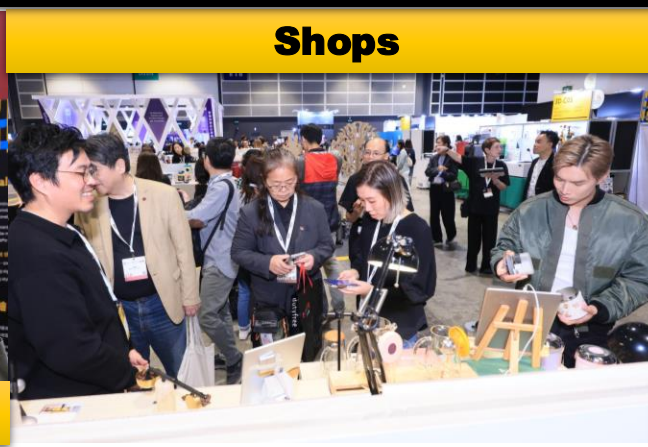


**Experience-led
Journey**

Also for the Public, we promote **creativity** and **design culture**



Interactive Activities



Shops



Inspiring Experiences



Participation Fee and Format (Standard Rates)



30% off Super Early-bird Discount until 31 Jul 2026
15% off Early-bird Discount until 31 Aug 2026

1. Custom built Participation (Raw Space)

Booth Options	Standard Unit Price
Custom-built Participation^ (min. 18 sqm)	HKD3,580* / USD465 per sqm

^For Custom-built Participation, only space rental is included in the above listed fee. Construction costs, electrical supply and any other additional costs should be borne by exhibitor.

2. Standard Booths

Booth Options	Standard Unit Price
9 sqm Standard Booth	HKD36,690* / USD4,715
4.5 sqm Standard Booth	HKD22,490* / USD2,895

3. Shop Booths

Booth Options	Standard Unit Price
9 sqm SHOP Booth	HKD29,050* / USD3,725
4.5 sqm SHOP Booth	HKD18,540* / USD2,380

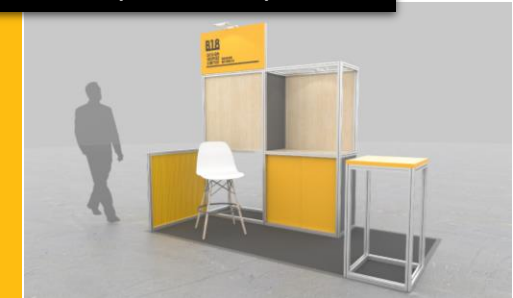
**Participation fee in HKD is applicable to Hong Kong exhibitors only.*



**9sqm Standard Booth
(6m x 1.5m)**



**4.5sqm Standard Booth
(3m x 1.5m)**



**9sqm Shop Booth
(6m x 1.5m)**



**4.5sqm Shop Booth
(3m x 1.5m)**



DESIGN INSPIRE Online Promotion

30% off Super Early-bird Discount until 31 Jul 2026
15% off Early-bird Discount until 31 Aug 2026

1. Virtual Showcase

- Dedicated page listed under “Showcase” till **31 March 2027**
- Company Logo
- Contact Details
- 5 Exhibit / Project Listing (In total max. 5 pcs)
- 5 Exhibit / Project Bilingual Description (EN max. 500 words; CN max. 250 words for each image)
- Bilingual Company Profile (EN max. 500 words; CN max. 250 words)
- 1 Video Listing (max. 3 mins)

Standard Price

HKD3,185* /
USD409

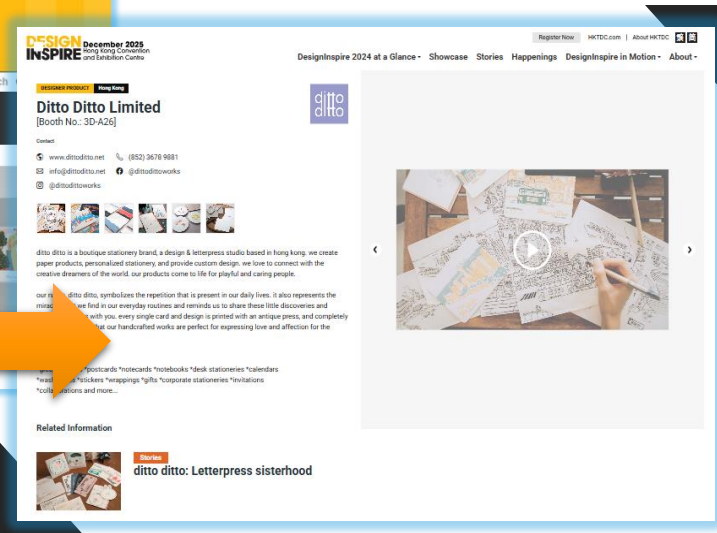
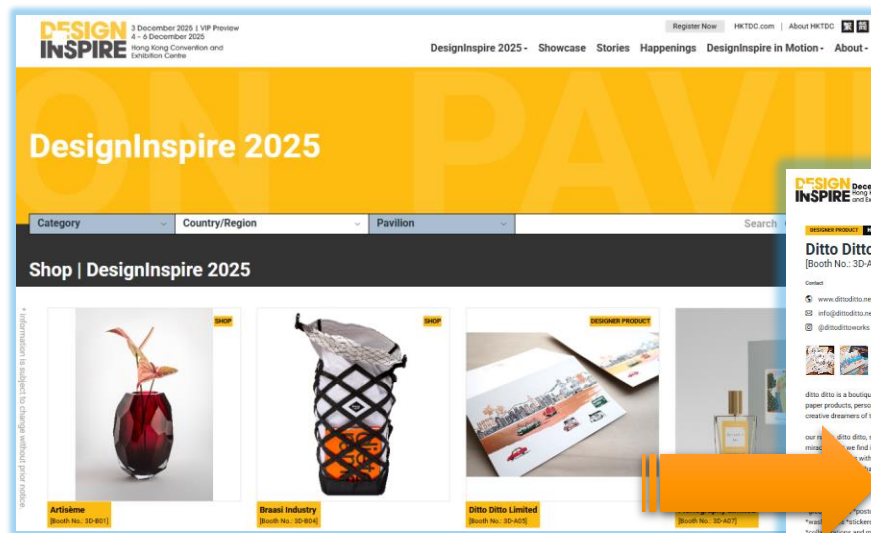
Special offer for Physical Exhibitors:
Included in booth participation package

2. Customised Group Showcase (Pavilion Page)

- Dedicated page grouping pavilion showcases
- Bilingual Company Profile (EN max. 200words; CN max. 150 words)
- 1 Video Listing (max. 3 mins)

Standard Price

HKD5,465* /
USD700



**Participation fee in HKD is applicable to Hong Kong exhibitors only.*

DESIGN INSPIRE Online Promotion

30% off Super Early-bird Discount until 31 Jul 2026
15% off Early-bird Discount until 31 Aug 2026

3. Designer Stories

Item	Standard Price	Special Offer for Physical Exhibitors
Single Designer Story 1 single virtual showcase 1 online advertorial (500 EN words, 800 CN words)	HKD5,835* / USD748	30% off
Group Designer Story - Max. 3 single virtual showcases 1 online advertorial featuring max. 3 companies (1,500 EN words, 1,800 CN words)	HKD9,340* / USD1,200	

*Participation fee in HKD is applicable to Hong Kong exhibitors only.

DESIGN INSPIRE

3 December 2025 | VIP Preview
4 - 5 December 2025
Hong Kong Convention and Exhibition Centre

DesignInspire 2025 - Showcase **Stories** Happenings DesignInspire in Motion - About -

Embark on a design odyssey at "Designer Stories," where tradition meets innovation, masterful creativity intertwines with advanced technologies, and sustainability and ethical consciousness take center stage.

Designer Stories

Weaving Warmth and Heritage through Traditional Craft
In a world that prizes efficiency and constantly chases what is new, tradition and craftsmanship sometimes feel like rare luxuries, even inconvenient detours. We have grown used to the precision of machines and the ease of mass production, yet somewhere a...

01 02 03 04 05 06

Category Search

DESIGN INSPIRE

3 December 2025 | VIP Preview
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Designer Stories

Urban Poetry: Sculpting Serenity in the Concrete Jungle

While the moniker "Concrete Jungle" is often applied to Hong Kong with a touch of grit, sculptor Danny Lee prefers a softer lens. To him, the city's dense verticality is a fluid landscape painting; skyscrapers transform into undulating mountain ranges, the ceaseless flow of traffic becomes a winding stream, and our daily commutes—ascending at sunrise and descending at sunset—are nothing less than poetic wanderings through a modern *ahimsa*.

Danny Lee



hosted on **DesignInspire** website and promoted through **HKTDC** Facebook channel and e-Newsletters

Incentives



■ **For Innovation and design related multipliers leading an exhibiting group comprising at least 5 Standard Booths**

➤ One complimentary standard booth for the multiplier

■ **Pavilion taking up a raw space of 36-99 sqm
(With at least 4 exhibiting companies)**

Special Offers for the Pavilion	Quantity / Maximum Offers
Super Early-bird Discount	30% off (valid until: 31 Jul 2026)
OR	
Special Package for the Pavilion	20% off (valid until: 31 Aug 2026)
Travel sponsorship to pavilion head	4 room nights at a designated hotel (at least 3 stars) in Hong Kong appointed by HKTDC
Complimentary Business Matching Service	1 service for each exhibiting company (max. total of business matching service is 4)

Incentives For Multipliers/ Associations Group Pavilions



- **Pavilion taking up a raw space of 100-250sqm
(With at least 4 exhibiting companies)**

Special offers for the pavilion	Quantity / Maximum offers
Super Early-bird Discount	30% off (valid until: 31 Jul 2026)
OR	
Special Package for the Pavilion	15% off (valid until: 31 Aug 2026)
Complimentary Space	Extra 9 sqm (Standard booth or raw space)
Travel sponsorship to pavilion head	▪ 4 room nights at a designated hotel (at least 3 stars) in Hong Kong appointed by HKTDC; and ▪ Round trip ticket (Economy Class)
Complimentary Business Matching Service	1 service for each exhibiting company (<i>max. total of business matching service is 4</i>)
Speaking Slot	1 speaking timeslot at InnoTalks (exact session and timeslot to be assigned by the organiser) <i>[Please note this is NOT the BODW Forum]</i>

Incentives for Multipliers/ Associations/ Group Pavilions



- **Pavilion taking up a raw space of 250 sqm above (With at least 4 exhibiting companies)**

Special offers for the pavilion	Quantity / Maximum offers
Additional discount for the pavilion	Please contact us for customised package
Travel sponsorship to pavilion head	▪ 4 room nights at a designated hotel (at least 3 stars) in Hong Kong appointed by HKTDC; and ▪ Round trip ticket (Economy Class)
Complimentary Business Matching Service	1 service for each exhibiting company (<i>max. total of business matching service is 8</i>)
Speaking Slot	1 speaking timeslot at InnoTalks (exact session and timeslot to be assigned by the organiser) <i>[Please note this is NOT the BODW Forum]</i>

Incentives for Multipliers/ Associations/ Group Pavilions



Incentives for Individual Companies

**DESIGN
INSPIRE**

Volume Discount

- **25% off** on space rental for obtaining 36 sqm or above

Loyalty discount

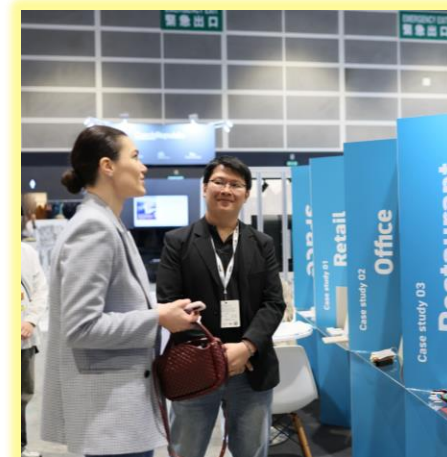
- **20% off** on space rental for HKTDC past exhibitors or mission delegates

Conditions:

- ✓ Exhibitors of DesignInspire (Online/ physical) in 2017-2025
- ✓ Mission delegates of related HKTDC outbound missions in 2023-2026
- ✓ Designers or brands featured at Design Gallery
- ✓ Exhibitors of related HKTDC trade fairs in 2022-2026
- ✓ Participants of outbound signature promotions in 2023-2026

Special discount for NEW exhibitors participating at the SHOP zone

- **25% off** on space rental for NEW exhibitors participating at the SHOP zone



**Customised exhibition package with more offerings
is available upon request!**

For reservations and enquiries, please contact:

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