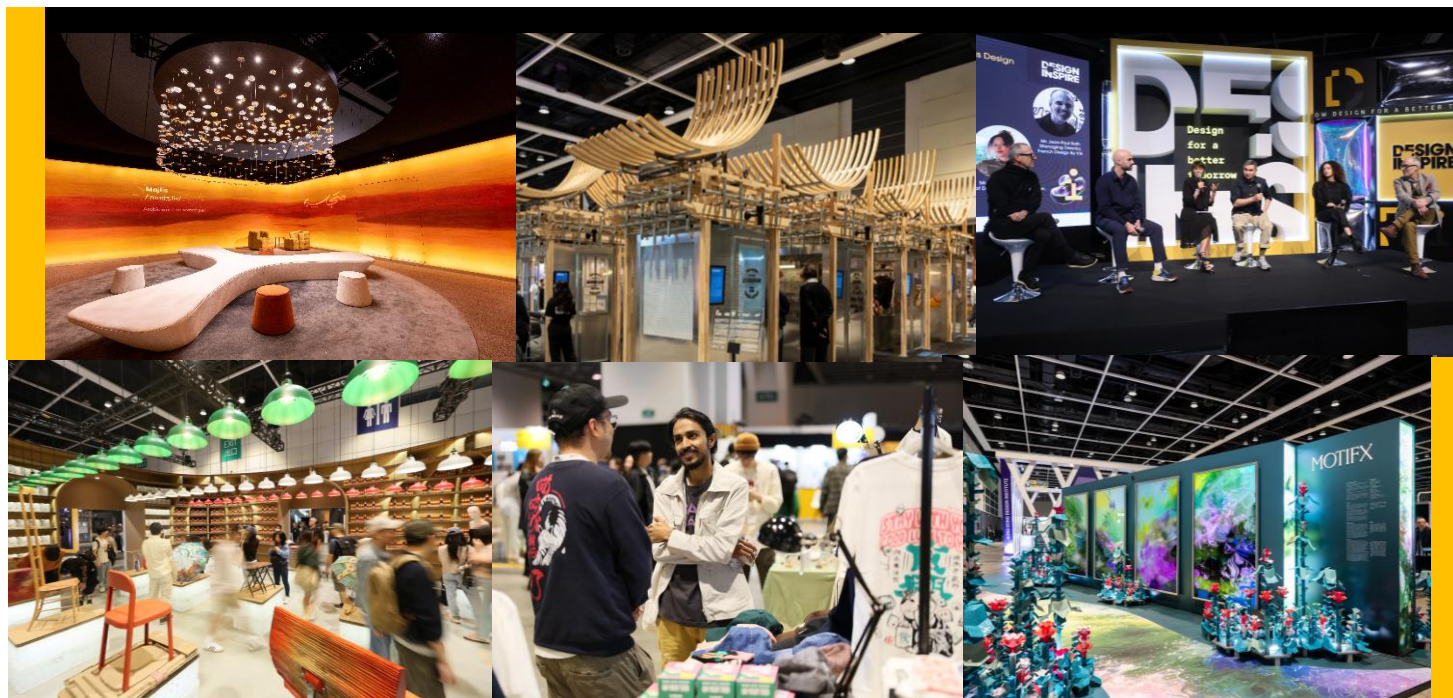


Proposal for Group Pavilion

DESIGNINSPIRE is a premier Business-to-All exchange and inspiring platform gathering global design and innovation elites, trendsetting brands, associations and institutes to promote state-of-the-art innovation and ideas via an array of interactive exhibits, design masterpieces, award-winning projects and creative workshops.



Visitors of DesignInspire come from Hong Kong, Chinese Mainland, and across the globe, including:

- **Connoisseurs** of design and innovation;
- **Innovators and pioneers** seeking new inspiration;
- **Creative professionals** including designers, marketers, and brand consultants;
- **Decision makers** from import/export sectors, retail, brands, service industries, and multinational corporations.

Event Highlight of DesignInspire 2025: <https://youtu.be/fUrgzzYkLPQ>

More information at: <https://designinspire.hktdc.com/>



Proposed Means of Participation

A. Image Promotion for Regional Design and Innovation Industries

- Showcase regional brands and award winning designs representing the cream of regional creativities
- Organise workshops and interactive activities to engage the public
- Retail design products to reach new audiences (local staff or staff with valid working visa is required)



B. Generate Business Connection with the Asian Market and Expand Business Networks

- Participate in business matching sessions to explore potential collaborations
- Gain speaking opportunities to spotlight regional creative landscape
- Join networking events to meet potential business partners, buyers, and clients across Asia





Standard Package for Group Pavilion

1. A dedicated Overseas Pavilion

Booth options	Standard Unit Price	Special Offer
Custom-built Participation (min. 18 sqm)^	HKD 3,580* / USD465 per sqm	Super Early-bird Discount 30% OFF <i>until 31 Jul 2026</i> Early-bird Discount 15% OFF <i>until 31 Aug 2026</i>
9 sq.m. Standard Booth (6m x 1.5m)	HKD 36,690* / USD 4,715	
4.5 sq.m. Standard Booth (3m x 1.5m)	HKD 22,490* / USD 2,895	
9 sqm Shop Booth# (6 x 1.5 m)	HKD 29,050* / USD 3,725	
4.5 sqm Shop Booth# (3 x 1.5 m)	HKD 18,540* / USD 2,380	

Exhibitors participating in Shop Booth shall ensure that all on-site retail activities are carried out by staff based in Hong Kong or individuals holding a valid work visa.

* Participation fee in HKD is applicable to Hong Kong exhibitors only.

Creativity drives design; let it drive your exhibition space too.

We strongly encourage exhibitors to choose [raw space](#), collaborating with curators to build a bespoke environment that truly embodies your design's DNA. Beyond a mere display of craftsmanship, a custom-built pavilion serves as a powerful medium for your design philosophy. Through sophisticated spatial design and deep brand storytelling, you will significantly enhance visual impact and engagement, projecting professional excellence on the international stage while maximising brand exposure and business opportunities.





Pavilion taking up a raw space^ of 36-99 sqm (With at least 4 exhibiting companies)

Special Offers for the Pavilion	Quantity / Maximum Offers
Super Early-bird Discount	30% off (<i>valid until 31 Jul 2026</i>)
Or	
Special Package for the Pavilion	20% off (<i>valid until 31 Aug 2026</i>)
Travel Sponsorship to Pavilion Head	4 room nights at a designated hotel (at least 3 stars) in Hong Kong appointed by HKTDC
Complimentary Business Matching Service	1 service for each exhibiting company (<i>max. total of business matching service is 4</i>)

Pavilion taking up a raw space^ of 100-250 sqm (With at least 4 exhibiting companies)

Special offers for the pavilion	Quantity / Maximum offers
Super Early-bird Discount	30% off (<i>valid until 31 Jul 2026</i>)
Or	
Special Package for the Pavilion	15% off (<i>valid until 31 Aug 2026</i>)
Complimentary Space	Extra 9 sqm (Standard booth or raw space)
Travel Sponsorship to Pavilion Head	4 room nights at a designated hotel (at least 3 stars) in Hong Kong appointed by HKTDC; and - Round trip ticket (Economy Class)
Complimentary Business Matching Service	1 service for each exhibiting company (<i>max. total of business matching service is 4</i>)
Speaking Slot	1 speaking timeslot at InnoTalks (exact session and timeslot to be assigned by the organiser) <i>[Please note this is NOT the BODW Forum]</i>



Pavilion taking up a raw space^ of 250 sqm above

Special offers for the pavilion	Quantity / Maximum offers
Additional discount for the pavilion	Please contact us for customised package
Travel sponsorship to pavilion head	4 room nights at a designated hotel (at least 3 stars) in Hong Kong appointed by HKTDC; and - Round trip ticket (Economy Class)
Complimentary Business Matching Service	1 service for each exhibiting company <i>(max. total of business matching service is 8)</i>
Speaking Slot	1 speaking timeslot at InnoTalks (exact session and timeslot to be assigned by the organiser) <i>[Please note this is NOT the BODW Forum]</i>

^For Raw Space (i.e. Custom-built) participation, only space rental is included in the above listed fee. Construction costs, electrical supply and any other additional costs should be borne by exhibitor.

2. Additional benefits

- **Virtual showcase** on DesignInspire online platform will be offered to each exhibitor for year-round promotion;
- **Exhibitor listing** and online promotion on DesignInspire official website and eDMs;
- **Invitation to selected networking events** during the event;
- **On-site promotion** via printed and digital materials during the event;
- **Media exposure** via media partners, magazines, newspapers, social media and online media if deemed appropriate.

Remarks: Space and other arrangement listed in above packages are allocated on first-come-first-served basis. The package is non-transferrable. HKTDC reserves the right to arrange the above at our final discretion.

Customised exhibition package with more offerings is available upon request to better adapt to your plan! Contact us for more information!

Other Concurrent Events



Business of Design Week (18-20 November 2026)

www.bodw.com

Business of Design Week (BODW), Asia's premier annual event on design, innovation and brands since 2002, is organised by Hong Kong Design Centre and gathers some of the world's foremost design masters, brand leaders and entrepreneurs from Hong Kong as well as overseas, driving discourse on the value of design and innovation to inspire global audiences and explore new business opportunities.



Business of IP Asia Forum (19-20 November 2026)

www.bipasiaforum.com

Jointly organised by the HKSAR Government and Hong Kong Trade Development Council, the annual BIP Asia Forum brings IP users, owners, investors, professionals and business leaders from all over the world to discuss the latest developments in the IP world, and to explore business collaboration opportunities.



Entrepreneur Day

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Entrepreneur Day (E-Day) (19-20 November 2026)

www.hktdc.com/event/eday/

Entrepreneur Day (E-Day) is HKTDC's anchor start-up event promoting entrepreneurship with a wealth of opportunities and supporting services tailor-made for start-ups. At the Entrepreneur Day, you can connect with investors and partners gathered on this platform, interact with industry leaders, and accelerate your business development.